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**FOR IMMEDIATE RELEASE**

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**Amore Clothing Opens in Latham’s Newton Plaza**

*Upscale Men’s Store Offers Custom Clothing, Private Appointments and Select Brands*

**Latham, N.Y.** – Amore Clothing, an upscale men’s apparel store for nearly 50 years in the heart of downtown Albany, has opened a second location in Newton Plaza at 595 New Loudon Road in Latham. The 1,480-square-foot, European-inspired store, designed by Stacey Sabiani, offers custom tailoring and carries major brands including [Ravazzolo](#), [Samuelsohn](#), [Robert Talbott](#), [AG Jeans](#), and more, catering to male professionals of all ages.

“We are so pleased with our new location. Amore Clothing will continue to deliver high quality, personal service and impeccable clothing that our store is known for,” said Robert Amore, owner. “This new retail shop provides a relaxed atmosphere for clients to shop and peruse fabric books for custom suits and custom-made dress shirts.”

Founded in 1967 by Angelo “Joe” Amore, a master tailor from Siderno in Calabria, Italy, the men’s clothier built its reputation on personalized service. Men can schedule private fittings and consultations by appointment. Also, beginning in early 2016, Amore Clothing will offer Italian custom-fitted footwear.

In addition to men’s apparel, Amore Clothing carries outerwear such as leather, suede and shearling garments, exclusive tie collections, cuff links, scarves, and pocket squares. The new store also offers an expanded selection of items to now include premium denim jeans and fragrances such as John Varvatos, Burberry, Z Zenga, Dolce & Gabanna, and more.



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To celebrate the new location, Amore Clothing will be hosting an invitation-only customer appreciation event on Thursday, February 4 from 6 to 9 p.m. Guests will be treated to food and beverages provided by Mazzone Catering, a premium spirits tasting offered by Yankee Distillers, shopping and more. An official ribbon cutting ceremony will be hosted by the Colonie Chamber of Commerce on Friday, February 5 at 10:30 a.m.

“We’re constantly meeting with new vendors to keep our merchandise fresh, stylish and forward-thinking,” said Amore. “We offer gentlemen a wide selection of exquisite garments that express their personal style for a lasting impression.”

The location at 123 State Street will remain open only for alteration needs by appointment.

***About Amore Clothing:***

Amore Clothing offers gentlemen exclusive collections of tailored clothing, custom-made shirts and luxury furnishings. Serving the Capital Region since 1967, Amore has an established reputation of providing clients with quality craftsmanship and legendary personal service helping men make a great first impression.

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